# Domestic Violence Awareness and Prevention (DVAP) Month

# **PARTNER KIT**





### SHELTERING WINGS

# DOMESTIC VIOLENCE AWARENESS AND PREVENTION MONTH

# Introduction

Dear Partner.

Thank you for joining us in our mission to raise awareness and support survivors during Domestic Violence Awareness and Prevention (DVAP) Month this October. Your commitment to this cause is invaluable, and together, we can make a significant impact in our communities.

This media kit has been designed to help you easily participate in and promote DVAP Month through your organization's communication channels. Inside, you will find a variety of resources, including premade social media posts, email signature blurbs, newsletter content, and more. These materials are intended to streamline your efforts, making it simple to spread awareness, engage your audience, and advocate for those affected by domestic abuse.

By utilizing the tools in this kit, you will be joining a collective effort to amplify the message that **domestic violence has no place in our society**. Whether you are sharing a post on social media, including a blurb in your newsletter, or using the email signature, every action counts.

We have also included instructions on how to access and follow our social media accounts, as well as event details and other information about DVAP Month.

Thank you once again for your partnership and dedication. Together, we can create a safer world for everyone.

Warm regards,

**Sheltering Wings** 

P.S. Healthy communities build healthy families.



LEARN MORE AT SHELTERINGWINGS.ORG



# **Premade Social Media Posts**

Use any of the following social media posts on your organization's account(s):

1. "This October, we stand with Sheltering Wings to break the silence on domestic abuse. Join us in raising awareness and offering support to survivors. Every voice counts. Find out how you can make an impact at ShelteringWings.org. (Purple Heart Emoji) #DVAPMonth #ShelteringWings #SupportSurvivors #BetterTogether



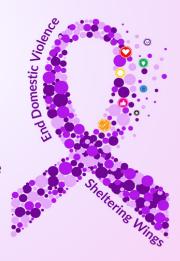


# **Premade Social Media Posts**

2. "Domestic violence affects millions, but together, we can create change. Share this post and help us end domestic abuse during Domestic Violence Awareness and Prevention Month. Your support matters. Healthy communities build healthy families. Find out how you can make an impact at ShelteringWings.org. #DVAP #TogetherWeCan #GiveShelter

# Ways To Be Involved During Domestic Violence Awareness & Prevention Month!

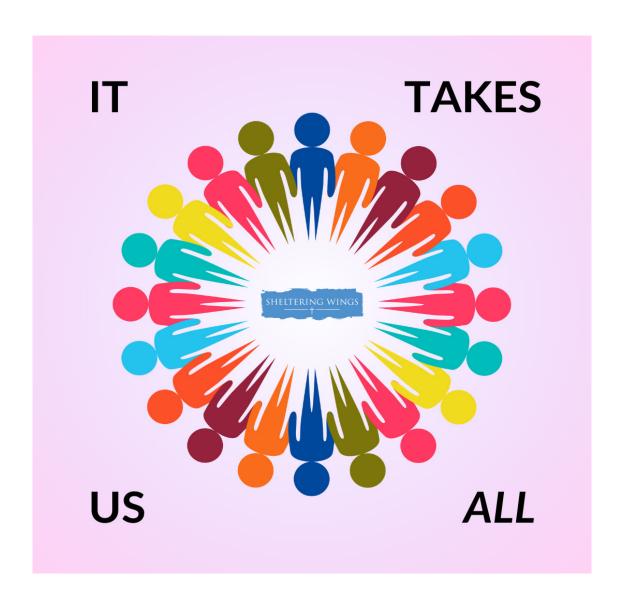
- Attend or invite someone to come to our Men IN Action Breakfast on October 3rd.
- Play BINGO for a chance to win a community prize pack
- Wear purple on October 17th for National Purple Day.
- Join us on October 24th for Dine Out Against Domestic Violence.
- Participate in 31 Days, 31 Ways





# **Premade Social Media Posts**

3. "Awareness leads to action. This October, let's shine a light on the issue of domestic abuse and support those who need it most. Learn more about how you can make a difference. Find out how you can make an impact at ShelteringWings.org. (Purple Heart Emoji) #DVAP #SpeakUp #SupportSurvivors





# **Email Signature Blurbs**

Add either one of these email blurbs to your signature to help raise awareness:

- 1. "We stand with survivors of abuse. October is Domestic Violence Awareness and Prevention Month. You can help survivors. Healthy communities build healthy families. Learn more at ShelteringWings.org."
- 2. "Join (YOUR COMPANY'S NAME) and Sheltering Wings this October for Domestic Violence Awareness and Prevention Month. Together, we can help survivors of domestic abuse."



# **Newsletter Blurbs**

Add one of these blurbs to your organization's newsletter to help raise awareness:

### **Short Versions:**

- 1. "Awareness is action. Join us this October for Domestic Violence Awareness and Prevention Month as we unite to end domestic abuse and provide support to those impacted by domestic violence. Every action counts. Find out how you can make a difference at ShelteringWings.org."
- 2. "October is Domestic Violence Awareness and Prevention Month. Stand with us to spread the word, support survivors, and work towards a future free from violence. Healthy communities build healthy families. Find out how at ShelteringWings.org."

## **Long Versions:**

- 1. "This October, we observe Domestic Violence Awareness and Prevention Month, a crucial time to acknowledge the impact of domestic violence on individuals and communities. By raising awareness, educating others, and supporting survivors, we can take significant steps toward ending domestic violence. We invite you to join us in this mission. Your voice and actions can help save lives. Let us work together to create a safer world for everyone. Remember, healthy communities build healthy families."
- 2. "Domestic Violence Awareness and Prevention Month in October provides an opportunity to bring the issue of domestic abuse to the forefront of public conversation. As we highlight the stories of survivors and provide vital resources, we ask for your help in spreading awareness and advocating for change. Whether through education, support, or simply sharing information, every effort brings us closer to a society where domestic violence is no longer tolerated. Stand with us this October and make a difference."



# **Calendar of DVAP Events**

Sheltering Wings will be out and about in the community throughout October. Stop by the Sheltering Wings booth as you explore Hendricks County during one of these family-friendly community events.

# Oct. 1 - National Night Out Against Crime

Visit the Sheltering Wings booth at all 3 Hendricks County events. Enjoy free food and entertainment.

Brownsburg – 5:30 to 7:30 p.m. at Arbuckle Acres Park, 200 N. Green St., Brownsburg

Danville – 5:30 to 8 p.m. at Hendricks County Fairgrounds, 1900 E. Main St., Danville

Plainfield – 5 to 7:30 p.m. at Hummel Park, 1500 S. Center St., Plainfield

### Oct. 3 - Men IN Action Breakfast

Register for our annual breakfast where you will mingle with fellow Men IN Action and hear from some of the leaders in Hendrick's County.

7:30 a.m. at MADE@Plainfield

## Oct. 5 – Hendricks County International Festival

The Hendricks County International Festival was created to introduce diverse cultures to members of our community, as well as to support, encourage and increase awareness for the many cultures who live, work and reside here. This free, family-friendly event will include food trucks, live performances, interactive booths and traditional attire from 20 different countries.

Town Square at The Shops of Perry Crossing, 2499 Perry Crossing Way, Plainfield. Park near AMC and visit the Welcome Booth for your passport.

11 a.m. to 4 p.m.



# **Calendar of DVAP Events (Continued)**

# Oct. 12 & 13 - Heartland Apple Festival

Celebrate the season with Fall Family Fun and Sheltering Wings at Beasley's Orchard. The 38th Annual Heartland Apple Festival features craft vendors, live music, puppet show, balloon magic, face painting, pony rides and more. This is in addition to the regular fall family fun at Beasley's which includes a corn maze, hayrides, apple cannons, straw mountain, barnyard bonanza, and pick-your-own apples and pumpkins (for an additional fee).

Beasley's Orchard, 2304 E. Main St., Danville

9 a.m. to 6 p.m.

Admission fee is \$14 (ages 2 and under are free)

Parking fee is \$5 per vehicle

https://www.beasleys-orchard.com

# Oct. 15 - Fall Family Read-In Blanket Fort Night

Bring your own book, blankets/sheets, pillows, flashlights, and fort building materials to take over the Brownsburgh Library children's area. Clothes pins, clamps, tables and chairs will be provided for basic structure. Enjoy silent, or low volume, reading. Comfy clothing or pajamas are encouraged. Hot chocolate and popcorn will be provided.

Brownsburg Public Library, 450 S. Jefferson St.

5 to 7 p.m.

### Oct. 17 - Dine-to-donate at the Kickstand Bar & Grill

Eat out at Kickstand and a portion of the proceeds will go to Sheltering Wings, which will help survivors of domestic abuse.

81 N. Washington St., Danville

# Oct. 20 - Family Wellness Fair

Join Sheltering Wings to learn how to give your baby a healthy start with informational sessions, a free vision screening and fun giveaways.

Guilford Township Public Library, 1120 Stafford Road, Plainfield

2 to 4 p.m.



# **Calendar of DVAP Events (Continued)**

**Oct. 24** – Dine Out Against Domestic Violence at any Cunningham Restaurant in Hendricks County

Visit any of the following restaurants to support Sheltering Wings:

Boulder Creek – 1551 N. Green St., Brownsburg

Bru Burger Bar – 5724 N. Green St., Suite 100, Brownsburg

Charbonos - 128 N. Avon Ave, Avon

Bru Burger Bar - 2499 Perry Crossing Way, Suite 170, Plainfield

Stone Creek – 2539 Perry Crossing Way, Suite 150, Plainfield

Theo's Italian – 2498 Perry Crossing Way, Suite 105, Plainfield

### Oct. 26 - Ghosts and Goblins

While candy is definitely a treat, the excitement doesn't end there. Ghostly fun includes DJ dance beats, inflatables, and the Ghostbusters on site.

Washington Township Park, 115 S. CR 575 E, Avon

1 to 5 p.m.



# 5 Ways to GET INVOLVED with DVAP Month

# Play Bingo: Give Your Bingo WINGS

A Sheltering Wings BINGO card encourages families to explore Hendricks County, participate in local event, visit local businesses, and support their communities. Healthy communities build healthy families. Once you have a B-I-N-G-O, return your card to Sheltering Wings to enter a drawing to win a Hendricks County prize package.

Download your card at:

ShelteringWings.org/get-involved/domestic-violence-awareness-and-prevention-month/

# 31 Days, 31 Ways to Prevent Domestic Violence

With just 31 simple daily tasks, YOU can strengthen your community and help prevent domestic violence. One of the best ways to prevent abuse is to set up current and future generations with a strong foundation of life experiences that eliminate risky behaviors that lead to abuse. By building a strong and healthy foundation, you can help us create a world free from abuse and a healthy community for everyone.

Download your 31 Days, 31 Ways card at:

ShelteringWings.org/get-involved/domestic-violence-awareness-and-prevention-month/

### Wear PURPLE on Oct. 17

Wear purple on Thursday, Oct. 17 to show your support for those who have experienced domestic abuse. Share your support on social media and tag @ShelteringWings.



# **5 Ways to GET INVOLVED with DVAP Month (Continued)**

# Dine Out Against Domestic Violence on Oct. 24 at Hendricks County Cunningham Restaurants

Enjoy a delicious lunch or dinner at any Hendricks County Cunningham Restaurants on Thursday, Oct. 24, while also raising money to fight domestic violence. A portion of all proceed from the Hendricks County Cunningham restaurants will be donated to Sheltering Wings.

Avon – Charbonos, 128 N. Avon Ave

Brownsburg - Boulder Creek, 1551 N. Green St.

Bru Burger Bar, 5724 N. Green St., Suite 100

Plainfield - Bru Burger Bar, 2499 Perry Crossing Way, Suite 170

Stone Creek, 2539 Perry Crossing Way, Suite 150

Theo's Italian, 2498 Perry Crossing Way, Suite 105

### Men IN Action Breakfast on Oct. 3

Join other local men for a morning of encouragement, empowerment, and inspiration as you learn how YOU can stop domestic violence. Sheltering Wings Men IN Action's mission is to impact the community by developing positive social behaviors while leading youth and other men to end all forms of violence, including domestic abuse and teen dating violence.

7:30 a.m. on Thursday, Oct. 3 at MADE@Plainfield, 1610 Reeves Road, Plainfield

Costs \$10 per person

Register at ShelteringWings.org/2024-men-in-action-breakfast-registration/



# 31 Days, 31 Ways

Raise awareness about Domestic Violence and Prevention Month by participating in a small task every day. Post it on social media and tag Sheltering Wings.

31 Days, 31 Ways to prevent domestic violence								
SUN	MON	TUE	WED	THU	FRI	SAT		
		1 Look through old family photos	2 Praise others for their kindness and generosity	3 Attend the Men IN Action Breakfast	4 Check in with a friend who might be struggling	5 Say a positive affirmation to yourself		
6 Perform a random act of kindness	<b>7</b> Go fishing or exploring in the woods	8 Make a meal with someone	9 Visit your local library	10 Follow Sheltering Wings on social media	11 Journal about your week	<b>12</b> Avoid gossip		
13 Share about Sheltering Wings on social media	14 Host a community karaoke contest	15 Plant something (or buy a plant)	16 Have a staring contest	17 Wear purple for Domestic Violence Awareness	18 Read a book, blog, or article for pleasure	19 Write an encouraging note to a survivor		
20 "Like" a Sheltering Wings social media post	21 Have a family pizza party	22 Take a selfie with a friend or family member	23 Tell a child about the day they were born	24 Participate in Dine Out Against DV	25 Put a piece of candy on someone's desk	26 Start a spare change collection		
27 Text a friend that you haven't seen in a while	28 Encourage someone at your work	29 Call a family member that lives out of state	30 Turn on some music and dance	31 Sit outside and connect with your neighbors	How to use:  Do your best to complete the goal for each day!			



# **Play BINGO**

Participate in our DVAP Month BINGO game. If you get BINGO, turn in your card to Sheltering Wings for a chance to win a prize pack including several items from local businesses.

WINGS

Visit UPaint Pottery & 20% gets donated 10/12 - 10/19	Walk a trail at your local park	Attend Beasley's Fall Festival on 10/12 or 10/13	Take a child or teenager out for dinner	Follow Sheltering Wings on social media
Help your neighbor rake leaves	Attend a local high school event (game, competition or concert)	Dine at any Cunningham Restaurant in Hendricks County on 10/24	Visit The Spark Coffee on Tuesdays in October & 10% gets donated	Invite someone to church
Attend the Fall Family Read-In at Brownsburg Library 10/15	Have a pumpkin decorating contest	SHELTERING WINGS —†—	Host/attend a neighborhood event (block party, chili cookoff, etc.)	Visit the International Festival 10/5 at Perry Crossing
Create a family art project	Visit your local library	Volunteer with a local community organization	Thank a teacher or administrator	Attend Ghosts & Goblins 10/26 Washington Twp Park
Follow your school corporation on social media	Visit National Night Out 10/1 Danville, Brownsburg, or Plainfield	Go out to lunch with a family from your church	Visit Plainfield Library for the Family Wellness Fair 10/20	Have a family game night

<sup>•</sup> For all event details, scan the QR code on the back



# **DVAP FAQ**

### What is domestic violence?

Domestic violence is about power and control – using any number of harmful tactics to control the behavior of another person. Tools of an abuser can be physical, verbal, emotional, psychological, religious, financial, technological, and more.

### Who is a victim of domestic violence?

Anyone! Domestic violence can affect anyone, regardless of income, age, education, gender, or race. It can affect any one in any type of domestic relationship.

# How can I help prevent domestic violence?

One way you can help prevent domestic violence is by strengthening your own community. Healthy communities build healthy families. During Domestic Violence Awareness and Prevention Month, Sheltering Wings will focus on simple ways YOU can build connection in YOUR community. Connection builds trust and safety for everyone.



# **DVAP FAQ (Continued)**

### How can I build connection?

This October, Sheltering Wings offers two ways to connect with your community:

- 1. 31 Days, 31 Ways to prevent domestic violence This is a collection of 31 simple, daily activities to build connection within your family, neighborhood, and community.
- 2. Give your Bingo WINGS Play Bingo by attending, participating in, or doing community activities on the Sheltering Wings DVAP Bingo card. Those who complete a Bingo may enter a drawing for a prize package featuring items from various Hendricks County businesses.

By participating in one, or both, of these activities in October, you are building a strong community foundation to prevent abuse.

## What are the 40 Developmental Assets?

Sheltering Wings Prevention and Education Program is designed around the 40 Developmental Assets. The 40 Developmental Assets Framework, created by the Search Institute, identifies the positive life experiences and qualities that young people need in order to grow into successful, thriving, and contributing members of their community.

The 40 Developmental Assets Framework operates like a scale; If a person has more positive experiences and a strong foundation, they are less likely to be abused or become an abuser.



# **DVAP FAQ (Continued)**

### How do the 40 Developmental Assets help prevent abuse?

One of the best ways to prevent abuse is to set up current and future generations with a strong foundation of life experiences that eliminate risky behaviors that lead to abuse. Building this foundation is up to all of us – parents, grandparents, aunts, uncles, neighbors, mentors, coaches, and community members. YOU have a role to play.

By building a strong and healthy foundation, YOU can create a world free from abuse and a healthy community for everyone.

### How can I learn more?

Visit ShelteringWings.org/get-involved/domestic-violence-awareness-and-prevention-month/ or scan the QR code below:





# **Follow our Social Media Accounts**

Stay up-to-date on the latest DVAP Month information and tag us in your DVAP Month posts!

Facebook - Sheltering Wings

**Instagram** – @ShelteringWings

**Linkedin** – Sheltering Wings

**YouTube** – YouTube.com/shelteringwings/