

Sheltering Wings Social Media/Marketing Intern – Spring 2017 - The part-time (not paid) Social Media/Marketing Intern is responsible for identifying and implementing opportunities that will promote and grow the social media sites and donor database to further awareness, education, and financial support. An essential function is effectively communicating a case for support and accurately describing the positive impact made by charitable gifts. In addition, this position is responsible for increasing the awareness of Sheltering Wings and education about domestic violence and preventative measures through social media strategies. To this end, the Social Media/Marketing Intern will work closely with the EOC in helping to develop effective marketing and communication strategies for the Shelter.

Qualifications and Experience:

- 1. Marketing, Communication, or Public Relations Major
- 2. Exceptional creative writing and excellent verbal and written communication skills
- 3. An ability to work individually on a project or in a team environment
- 4. Good judgment and discretion when dealing with sensitive topics
- 5. Able to interact with many people and multiple interruptions while staying on task
- 6. Strong computer and technology skills
- 7. Must receive college internship credit to apply

If you are interested in applying for this position, please send a resume and cover letter to Amy O'Hearn at aohearn@shelteringwings.org or to PO Box 92, Danville, IN 46122